DIGITAL LEADERSHIP NLP

NLP CONFERENCE

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WHAT IS DIGITAL?

TODAY

TOMORROW

Nexus of Forces Digital Business Autonomous Business

Value created by intersection of:

- Mobile
- Cloud
- Information/Analytics
- Social

The creation of new business designs reached by blurring the digital and physical worlds:

- IoT
- 3D Printing
- Wearables

The optimization of business outcomes through the inclusion of goal-seeking, self-learning virtual agents:

- Smart Machines
 - Smart Robots
 - Cognitive Agents
 - Autonomous Machines
 - Drones

THE WORLD GETS MORE AND MORE VUCA

- Volatile
- Uncertain
- Complex
- Ambiguous



INNOVATION WILL BE KEY FOR LEADERS TO SUCCEED

1

Questioning

Curious about how things work

Challenging the status quo

Requires - open, optimistic, non-judgemental mind + ability to ask open ended questions



Observing

 Being an attentive observer to observable actions and behaviors

Analyzing what you see to gain insights

Requires - ability to be non-judgmental without any assumptions, conclusions or interpretations

3

Experimenting

Trying new things

Requires- willingness and ability to fail



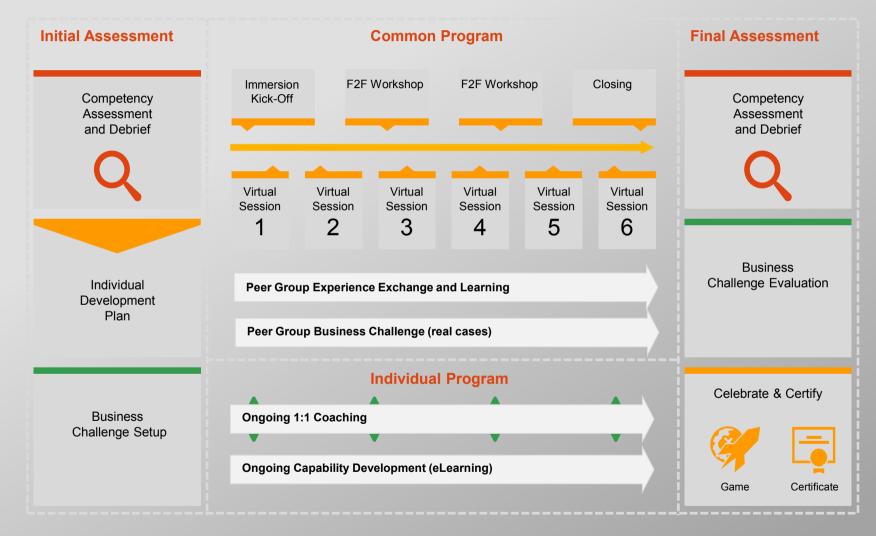
Networking

 Connecting to share ideas/thoughts/beliefs

Requires - willingness to share, and listen

5

ILLUSTRATIVE LEADERSHIP PROGRAM

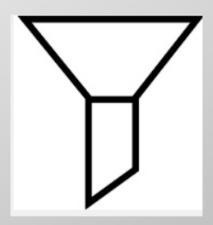


HOW CAN NLP HELP? SELECTED EXAMPLES

META MODEL OF LANGUAGE

FILTER

- Deletion
- Genaralization
- Distortion



QUESTIONS

- Who
- When
- How
- With what
- What
- Where



COACH STATE - BEING PRESENT IS KEY

NOT PRESENT

GRASH State



R = Reactive

A = Analyzing & Paralyzed

S = Separated

Hurt & Hating





PRESENT

COACH State



O = Open

A = Attentive

C = Connected

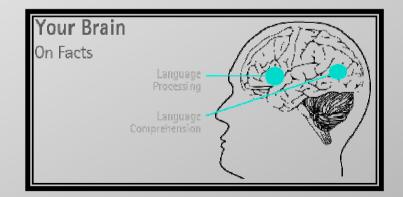
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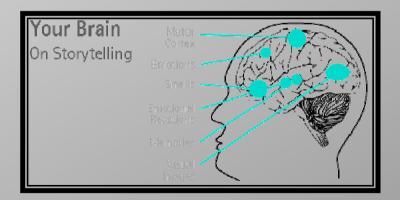




METAPHER - STORYTELLING

- Storytelling is fundamental to relating experiences and making sense of the world around you
- It's power comes from our history, identity and biology. Our brains respond powerfully to stories
- It gives ideas meaning and context, and blurs the boundary between speaker and listeners





WALT DISNEY STRATEGY - INNOVATION



THANK YOU